



The Middlesex
BANNER
 DISTRIBUTION

The **BANNER** is published weekly on Wednesdays. Ad deadline is the Friday prior.
 SAMPLE DISPLAY AD RATES: 5"x3" = \$148.27; 5"x2.3" = \$125.70; 5"x1.6" = \$85.75
 (frequency discounts available)

Complete Ad Rate Sheets can be obtained by calling **519-245-6116**
 or by emailing us at: editor@banner.on.ca

Total Distribution:

Urban = 45%
 Rural = 55%